

A FAITH-CENTERED MOVEMENT FOR WOMEN WHO
ARE READY TO BUILD

She **WOKE UP**

2026 SPONSORSHIP PACKET

MIND · BODY · SPIRIT

June 12–13, 2026 · Raleigh, NC

SPONSORSHIP COMMITMENTS

ACCEPTED THROUGH MAY 1, 2026

She **WOKE UP**
SHE WOKE UP
BUILDING
SPONSORSHIP
INFORMATION

Ebony S. Bailey

A photograph of Ebony S. Bailey, a woman with voluminous dark curly hair, wearing a bright pink blazer. She is standing with her hands clasped near her chin, looking directly at the camera. The background is a blurred cityscape with a blue and yellow sky.

ABOUT THE MOVEMENT

More Than a Conference. *A Movement* for Women Ready to Build.

She Woke Up is a faith-centered personal development ecosystem designed to help women awaken to their identity, activate their purpose, and build lives, businesses, and legacies that align with who God has called them to be.

Founded to create a space where women feel seen, supported, challenged, and equipped to stand in their greatness with excellence. She Woke Up exists to interrupt the cycle of unfulfilled potential and turn it into unstoppable momentum.

Partnering with She Woke Up means investing in women who are building businesses, ministries, and legacies that will outlast them.



Ebony S. Bailey

FOUNDER & VISIONARY

Ebony is a speaker, author, and entrepreneur with a proven track record of building community, creating excellence, and executing vision. She brings clear purpose and existing infrastructure to every partnership she enters.

OUR TRACK RECORD

Three Years. One Unstoppable Journey.

2024

Creating

We envisioned and believed for what we saw. The first She Woke Up conference came to life.

57

Women Attended

2025

Dominating

We did the hard work — healing, growing, and strengthening from the inside out.

72

Women Attended

2026

Building

We build businesses, ministries, and legacies that reflect everything we've become.

75-110

Women Goal

57

ATTENDED 2024

72

ATTENDED 2025

100%

WOULD RECOMMEND

WHO WE REACH

Your Brand in Front of Women Who Take Action.



Women Ages 30–50

Faith-based, purpose-driven, and entrepreneurial. These women are decision-makers — in their homes, businesses, and communities.



Raleigh-Durham-Chapel Hill

One of the fastest-growing metro areas in the Southeast. A hub of innovation, education, and economic influence.



Faith + Business

Women at the intersection of ministry, entrepreneurship, and legacy — a highly engaged, brand-loyal audience who trust the brands their community endorses.

SOCIAL PROOF

What Women Are Saying

It was absolutely no way I could just choose one thing. Everything was done in excellence.

2025 ATTENDEE

Already a top tier experience — any add-on is just a plus!

NICIA FAULCON • 2025 ATTENDEE

*The breakout sessions were amazing!
The conference was really good overall — a wonderful experience for women.*

TIFFANY JONES • 2025 ATTENDEE

More breakout sessions! The ones this year were amazing — I couldn't get enough.

LUNESHA BRIDGES • 2025 ATTENDEE

Find Your Level of Impact

LEVEL 1

Empowerment Partner

\$500 – \$999

Supports foundational growth and encouragement.

- ✓ Recognition in the digital event program
- ✓ Logo placement on conference website with hyperlink
- ✓ Acknowledgment across event social media platforms
- ✓ Promotional materials placed in attendee swag bags
- ✓ Digital recognition during the event
- ✓ 15% off one conference ticket package

LEVEL 3

Purposeful Partner

\$2,000 – \$3,999

Invests in holistic reinforcement of mind, body, and spirit.

- ✓ All Destiny Partner benefits included
- ✓ Logo on printed and digital event materials
- ✓ Featured in event email newsletters
- ✓ 2 complimentary VIP access tickets
- ✓ 1 complimentary exhibit booth space
- ✓ Exclusive gift from the She Woke Up Merch Store

LEVEL 2

MOST POPULAR

Destiny Partner

\$1,000 – \$1,999

Supports clarity, preparation, and intentional building.

- ✓ All Empowerment Partner benefits included
- ✓ Featured logo on website, event banners & signage
- ✓ 1 VIP ticket with preferred seating

LEVEL 4

PREMIUM

Trailblazing Partner

\$4,000+

Supports legacy builders and long-term impact.

- ✓ All Purposeful Partner benefits included
- ✓ Premier recognition across ALL platforms
- ✓ Priority branding visibility at the event
- ✓ Exclusive engagement & partnership opportunities
- ✓ 2 complimentary VIP tickets to the 2026 conference

Why Partner with She Woke Up?

An investment in She Woke Up is an investment in a proven movement, a loyal audience, and a founder with the infrastructure and vision to deliver.

01

A Proven, Growing Brand

57 attendees in 2024. 72 in 2025. 26% year-over-year growth — and 2026 is positioned to be the largest conference yet.

02

100% Recommendation Rate

Every 2025 survey respondent said they would recommend She Woke Up to a friend. This audience evangelizes brands they trust.

03

Multi-Revenue Ecosystem

Events, publishing, digital products, and partnerships — your brand gains visibility across every touchpoint of the She Woke Up ecosystem.

04

Mission-Driven Impact

Spiritual and economic impact in one package. Align your brand with a movement that women believe in deeply.

05

Prime Market

Raleigh-Durham is one of the fastest-growing metro areas in the Southeast — a region of rising influence and purchasing power.

06

A Founder Who Delivers

Clear vision, existing infrastructure, and a track record of execution. You are partnering with someone who does what she says.

READY TO PARTNER?

Let's Build Something That *Outlasts Us Both.*

We'd love to connect and find the right level of partnership for your brand. Sponsorship commitments are being accepted now — and this opportunity closes May 1, 2026.

 **DEADLINE: MAY 1, 2026**


Commitments are accepted on a first-come, first-served basis. Don't miss your opportunity to be part of this movement.


Secure your donation on
shewokeup.com or by
Cashapp: \$SheWokeUP

YOUR CONTACT

Ebony S. Bailey

FOUNDER, SHE WOKE UP EXPERIENCE

 shewokeup.com

 shewokeup.com/sponsorship-opportunities

 shewokeup.com/contact

"We are not just building an event. We are building a pipeline for transformation, expression, and legacy."